This is a good place to briefly, but effectively, summarize your products or services. Sales copy is typically not included here.

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34th Annual
Africa In April
Cultural Awareness Festival
P.O. Box 11261
Memphis, TN 38111
www.AfricaInApril.org
aiafest@bellsouth.net
901-947-2133

The Republic Of
Botswana

August 5 - 8, 2021
Memphis, Tennessee

On
Internationally Famous
Beale Street & Robert R. Church Park
(Downtown) Memphis, Tennessee
This year marks the 34th Anniversary of the Africa In April Cultural Awareness Festival. The Festival is scheduled for August 5 - 8, 2021 on the Internationally famous Beale Street & Robert Church Park from 8:00 am - until. We will showcase the Republic of Botswana from an international perspective using a multiplicity of mediums education, economics, culture, fashions, arts/crafts, music, history, and cuisines. Participants from Shelby County and Parochial Schools, area Colleges and Universities, Community Organizations, and Institutions will participate and enjoy a diverse cultural marketplace. Africa In April is four days of fun, festivities, and food with a different theme each day. Make plans now for the celebration.

**Schedule**

**International Entrepreneur’s Luncheon**  
Thursday August 5, 2021 – 11:30 A.M. -1:00 P.M.  
Holiday Inn University of Memphis, 3700 Central Avenue

**Vendor’s Set-up Day (Vendors Only)**  
Thursday, August 5, 2021 – 10:00 A.M.-5:00 P.M.  
Robert R. Church Park @ 4th & Beale Street

**Children and Senior’s Day**  
Friday, August 6, 2021 – 8:00 A.M. -11:00 P.M.  
Robert R. Church Park @ 4th & Beale Street  
International Diversity Parade – 10:00 A.M.

**Health and Wellness & Community Day**  
Saturday, August 7, 2021 – 8:00 A.M. -12:00 A.M.  
Blues Showcase 6:00 P.M. – 12:00 A.M.  
Robert R. Church Park @ 4th & Beale Street

**International Music Day**  
Sunday, August 8, 2021 – 8:00 A.M. -9:00 P.M.  
Robert R. Church Park @ 4th & Beale Street

**Entertainment Daily**  
Friday - Sunday