



# Africa In April Cultural Awareness Festival, Inc.

P. O. Box 111261 Memphis, Tennessee 38111

(901) 947-2133 office, (901) 947-2414 fax

www.africainapril.org - [aiafest@bellsouth.net](mailto:aiafest@bellsouth.net)

To: Prospective Sponsor & Contributors

From: David L. Acey, Sr., Executive Director

Subject: Ad Specifications and Deadline for Luncheon Souvenir Book

Country: **The Republic of Botswana**

## Ad Submission Requirements 2021

Africa In April Luncheon Souvenir Book

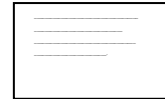
Ad submissions should be 8.00 (width) x 5.5 (height) in inches.

### 1. ACCEPTED FILE FORMATS:

Please provide a high-resolution PDF/EPS / PNG file of your finished advertisement:

- "Camera ready" (300 dpi) minimum for all formats. Fonts should be embedded or supplied separately.
- Adobe Photoshop or Illustrator PDF, PSD or EPS files with all images, links and fonts included.

**Full Page Color: 8" wide x 5.5"**



### 2. SUPPORTED APPLICATIONS

Supported files created with these software programs: Adobe Photoshop, Adobe Illustrator, Microsoft Word, WordPerfect, or any other word processing program are NOT ACCEPTED.

### 3. AD SUBMISSION: **EMAIL** (Email files as attachments.)

File types, PDF/EPS / PNG can be e-mailed to David L. Acey, Sr., [aiafest@bellsouth.net](mailto:aiafest@bellsouth.net).

*Include the following in subject line of email.*

**Subject: Ad Submission for Souvenir Book (Luncheon)**

### 4. DEADLINE FOR SUBMISSION-

Ads must be submitted by **July 9, 2021**

### 5. Please submit electronically.

*Thanks for your immediate attention and response.*

#### OFFICERS

**David L. Acey, Sr.**  
*Executive Director*

**Yvonne B. Acey**  
*Associate Director*

**Willie H. Gregory**  
*Board Chairman*  
Tiffany Plump  
*Secretary*

**Joe C. Harmon**  
*Treasurer*